



**FOR IMMEDIATE RELEASE**

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**CHEF MICHAEL'S® CANINE CREATIONS  
PRODUCT FACT SHEET**

Chef Michael's® canine creations, the first new dog food brand in mass distribution from Nestlé Purina PetCare since 2001, help fulfill dogs' mealtime desires as well as their owners' desires to make them feel special by serving meals that show their love. Each thoughtfully-prepared meal is chef-inspired with real beef or poultry, hints of vegetable garnishes and personal touches as if dog owners made it themselves. Chef Michael's offers both dry and wet dog food varieties and is available nationwide at grocery, mass merchandise and pet specialty stores.

**Chef Michael's Wet Dog Food**

- Presented in eight mouth-watering varieties and two different forms: pate and meaty chunks in sauce. Chef-inspired varieties include: Rotisserie Chicken Flavor and carrot & corn garnishes, Smoked Turkey Flavor and potato & pea garnishes, Beef Tenderloin Flavor and barley & carrot garnishes, Sirloin Steak Flavor and rice & pea garnishes, Pork Tenderloin Flavor and carrot & barley garnishes in meaty juices, Porterhouse Steak Flavor and carrot & potato garnishes in meaty juices, Herb Chicken Flavor and rice & spinach garnishes in meaty juices and Filet Mignon Flavor and carrot & pea garnishes in meaty juices.
- Feature re-sealable lids for added convenience
- Available in 3-oz cans nationwide for a suggested retail price of \$0.89 a can.

**Chef Michael's Dry Dog Food**

- Available in two varieties including: Rotisserie Chicken Flavor and pea & carrot garnishes and Filet Mignon Flavor and potato & green bean garnishes.
- The dry varieties feature a unique blend of soft, shredded meaty pieces and dry, crunchy kibbles
- Real chicken or beef is the #1 ingredient
- Available in 1.5 lb. bags (SRP \$3.99), 4.5 lb. bags (SRP \$9.99), and 11.5 lb. bags (SRP \$17.99)

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